

35c
IN CANADA 40c
ADVANCE[®]
...THE EASY PRINTED PATTERN!

8426
WAIST 28



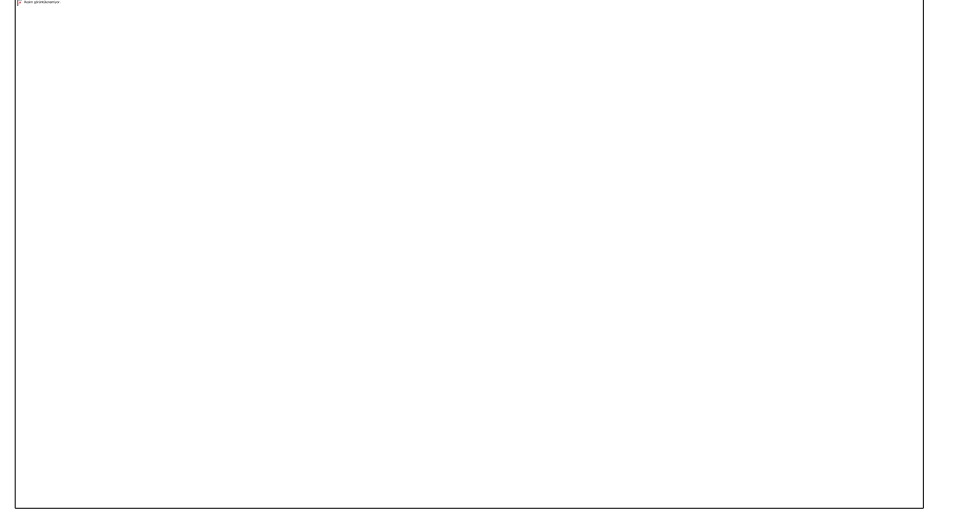
**PIONEERING
WATER
STEWARDSHIP
FOR FASHION**



NEW YORK CITY, APRIL 22, 1970: JASON LAURE, WOODFIN CAMP & ASSOCIATES

H&M HAKKINDA

- 1947 YILINDA KURULDU
- İSVEÇ MARKASI
- 63 ÜLKEDE TOPLAM 4746 MAĞAZA
- 35 ÜLKEDE ÜRETİM
- 1000'İN ÜZERİNDE TEDARİKÇİ



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ARKET

H&M SÜRDÜRÜLEBİLİRLİK VİZYONU

H&M BÜYÜK ÖLÇEKLİ KAYNAKLANAN GÜCÜNÜ, EŞİTLİK VE ADALET İLKESİNİ GÖZETEREK, MODA ENDÜSTRİSİNİN YENİLENEBİLİR VE DÖNGÜSEL YÖNDE DEĞİŞMESİNE ÖNCÜLÜK ETMEK İÇİN KULLANIR.





SÜRDÜRÜLEBİLİR KALKINMA

HEDEFLERİ



Water roadmap 2018–2022

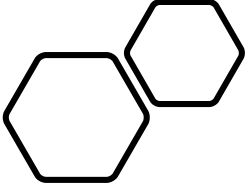
FOCUS	WATER QUANTITY	WATER QUALITY	WATER CIRCULARITY
GOAL	<p>Reduction of production water usage by 25% in comparison to baseline of 2017 for tier 1 and tier 2 (l/kg, l/pc, l/m)</p> <p>Maximize the use of rain water harvesting where feasible</p>	<p>100% Effluent Treatment Plant (ETP) functionality assessments to achieve green grading</p> <p>100% ETP discharged water quality are ZDHC wastewater compliant-Foundation Level</p>	<p>15% of water will be recycled out of total production water consumption</p> <p>5% of discharge wastewater will be reused within the facility</p>

Our vision is to have a positive impact on water in our value chain by stewardship actions.

FOCUS	COLLECTIVE ACTION	COMMUNICATION
GOAL	<p>Build and enhance relationships in two prioritized driver basins stakeholders</p> <p>Progressive support for science-based target for water</p>	 <p>100% H&M group PO staff to receive basic water education via e-learning</p> <p>Raise supplier awareness on water-related risks, mitigation and efficiency measures</p>

Neden Büyük Menderes?





ÇIKTILAR

- **Tekstil sektörü için Temiz Üretim Rehberi**
- **Enerji Verimliliği**
- **Su Verimliliği (azaltım, geri dönüşüm, tekrar kullanım)**
- **İyi Kimyasal Kullanımı & Tehlikeli Atıkların Sıfır Desarji**
- **Yenilenebilir Enerji**
- **Daha Temiz Üretim**



- **Ergene Havza'sına geiř**
- **Yerel Seviyede Ortaklıkla**
 - **Markalar Komitesi**
- **Sektörel Yuvarlak Masa Toplantıları**