

THE GUANGZHOU INTERNATIONAL AWARD FOR URBAN INNOVATION

SUBMISSION GUIDELINES 2018

These Submission Guidelines are based on the Rules and Procedures of the Guangzhou International Award for Urban Innovation (abbreviated as the “Guangzhou Award” hereinafter), in order to ensure successful organization of the award activities and the impartiality of the award itself.

I. ABOUT THE GUANGZHOU AWARD

The Guangzhou Award is co-sponsored by the United Cities and Local Governments (UCLG), the World Association of the Major Metropolises (Metropolis) and the City of Guangzhou. The aim of the Guangzhou Award is to recognize innovation in improving social, economic and environmental sustainability and good urban governance in cities and regions and, in so doing, to advance the prosperity and quality of life of their citizens. Presented biennially, the award encourages innovation in public policy, projects, business models and practices.

II. OBJECTIVES

The objectives of the Guangzhou Award are to:

1. Recognize innovation as a key contributing factor in meeting the social, economic, environmental and governance challenges facing a rapidly changing world;
2. Promote the sharing and exchange of lessons learned from successful innovation;
3. Provide a platform for the documentation, dissemination and analysis of the local implementation of the Sustainable Development Goals and the New Urban Agenda.

III. THE AWARD

The Guangzhou Award will be discerned to up to five (5) cities for each award cycle. Each of the winning cities will receive a USD 20,000 cash prize, a trophy and a

commemorative certificate designed for the award.

The winners of the Guangzhou Award are also invited to attend special events including the Guangzhou International Conference on Urban Innovation, an exhibition and the award ceremony.

IV. ELIGIBILITY:

1. The Guangzhou Award is open to all cities and regions worldwide, including members of UCLG and Metropolis.
2. An initiative that is entered for the Guangzhou Award should meet the following eligibility criteria:
 - a) It should be an original undertaking such as a new policy, project, business model or practice that promotes social, economic and/or environmental sustainability in a city or region;
 - b) It should be an ongoing or recently completed initiative (within the past two years);
 - c) It should provide evidence and/or indicators of substantial impact and/or success in meeting the initiative's stated objective(s).

Cities and local authorities are encouraged to submit up to three initiatives that support a given policy including those that are implemented in collaboration with private and civil society partners.¹

3. The Sustainable Development Goals, especially SDG 11 on Sustainable Cities and Communities, and the New Urban Agenda serve as the overarching guidelines on the thematic areas and domains covered by the Guangzhou Award. For the New Urban Agenda, particular focus is being placed on urban planning and design, financing urban development, access to affordable housing, infrastructure and services. See

¹ While the Award is discerned directly to a city or local authority, the Jury reserves the right to attribute the innovation to actions undertaken by the city's private and/or civil society partners.

Annex I.

4. Submissions that do not succeed in being selected for the Guangzhou Award may re-submit in subsequent cycles should there be new evidence or indicators of impact or change.

V. ASSESSMENT CRITERIA

The major criteria for innovation to be considered for the Guangzhou Award include:

1. **Innovativeness:** the extent to which a forward-looking policy, an original project, new business model or creative practice has been developed to address a major social, economic, environmental or governance issue;
2. **Effectiveness:** the extent to which the initiative has achieved or is well on its way to achieve its stated objective(s) and other socially desirable outcomes;
3. **Replicability/Transferability:** the value of lessons learned from the initiative in inspiring others to adopt new policies or good practices;
4. **Significance:** the importance or relevance of the initiative in addressing problems and issues of public concern.

Each assessment criterion will carry an equal weight in the overall evaluation.

VI. SUBMISSION PROCESS

1. Submitters should register and apply for the award on the official website of the Guangzhou Award at <http://www.guangzhouaward.org>. The registration deadline is 31 May 2018 and the application deadline is 31 August 2018.
2. Submitters are encouraged to include the following supporting materials as an integral part of their submission:
 - a) Articles appearing in newspapers, professional journals, newsletters or other publications;
 - b) Photographs, videos and/or other graphic materials;
 - c) Maps and graphic materials.

Supporting materials should be sent to the Guangzhou Award Secretariat before **31 August 2018** by Email at info@guangzhouaward.org, or by mail at 3901, Pearl River International Building 112#, Yuehua Lu, Guangzhou, P.R. China (510030).

All submissions and supporting materials received will be acknowledged and will not be returned to the submitters.

The organizers reserve the right to publish submissions, wholly or in part, to further promote and disseminate lessons learned from urban innovation.

VII. SELECTION PROCESS

Submissions received by the deadline of **31 August 2018** will undergo a three-step evaluation process:

1. Step I: review by an internationally and gender representative Technical Committee comprising of experts with extensive experience in different domains. This committee will select no more than forty-five (45) deserving initiatives from all submissions. It will then select from the deserving initiatives a shortlist of up to fifteen (15) outstanding initiatives of comparable merit. The Technical Committee will meet in person in Guangzhou for up to four working days;
2. Step II: review by the general public. Short-listed submissions will be posted on the Guangzhou Award website where the public will be invited to state their preferences and comments. The submission that receives the most positive comments and feedback will be recognized and discerned with a special certificate of appreciation.
3. Step III: review by an independent Jury. Short-listed submissions will be evaluated by an independent Jury composed of no less than five (5) eminent personalities. The Jury will undertake a paper evaluation and an evaluation based on the oral presentation of each of the shortlisted initiatives at the Guangzhou International Conference on Urban Innovation. The Conference is designed to promote the sharing of lessons learned from the shortlisted initiatives with other cities, practicing professionals, civil society organizations, academia, the media and the general public.

The Jury will present its final decision during the award ceremony.

The Jury has the mandate to select up to five (5) award winners from the shortlist. The Jury reserves the right to award less than five (5) initiatives but not more than five (5) initiatives in any given cycle. The Jury also reserves the right not to give any awards if the short-listed initiatives are considered unworthy of international recognition.

The Jury's decision is final and not contestable.

VIII. CERTIFICATES OF APPRECIATION

Besides the five (5) awards, the Organizing Committee of the Guangzhou Award also intends to recognize one of the short-listed initiatives for their popularity with the public.

IX. THE GUANGZHOU INTERNATIONAL CONFERENCE ON URBAN INNOVATION, EXHIBITION AND THE AWARD CEREMONY

The Guangzhou Award Ceremony shall be held after the Jury's decision and upon the conclusion of the Guangzhou International Conference on Urban Innovation.

All short-listed initiatives will be invited to send two participants to attend the Conference.

Short-listed initiatives will also be asked to send additional material for an exhibition on urban innovation. The exhibition is open to the general public and may be shown in other venues inside and outside China.

The winners will be presented with their awards including trophies and certificates at the award ceremony. The winners will be requested to provide their bank account information for transfer of the USD 20,000 cash prize.

The award shall be discerned to the Mayor or a senior representative of the winning city.

X. THE 2018 GUANGZHOU AWARD TIMETABLE

January-June	Online registration and expression of interest
31 August	Submission deadline
September-October	Evaluation by Technical Committee
October	Release of shortlist (additional supporting materials may be requested from shortlisted cities)
December	Final assessment by Jury, award ceremony, and Guangzhou International Urban Innovation Conference

Note: Please refer to our website for the latest timetable.

Annex: Poster of SDGs

SUSTAINABLE DEVELOPMENT GOALS

